



XXI INTERNATIONAL CONGRESS OF THE WORLD ECONOMY SOCIETY / SOCIEDAD DE ECONOMÍA MUNDIAL
JUNE 12-14, 2019 | University of Beira Interior, Covilhã – Portugal
DETAILED PROGRAMME

Note:

all venues will be held at the Faculty of Human and Social Sciences
(Faculdade de Ciências Sociais e Humanas) of the University of Beira Interior

Wednesday, June 12

11:00 a.m. | Meeting / Reunión de la Junta Directiva de la SEM

(Meeting room of the Faculty of Human and Social Sciences – 4th floor)

2:00 p.m. | Check-in

2:30 p.m. | Opening Session (Room I)

António Fidalgo, Rector of the University of Beira Interior

Júlio Gaspar Sequeiros Tizón, President of the World Economy Society / Sociedad de Economía Mundial

José R. Pires Manso, Chair of the XXI International Congress of WES/SEM

3:00 p.m. – 4:00p.m | Plenary Session (ROOM I)

A caminho de uma recaída da economia mundial? Ainda algumas notas sobre a natureza da crise económica e financeira de 2008 – 2009 e os seus impactos na economia europeia / On the way to a relapse of the world economy? Still some notes on the nature of the economic and financial crisis of 2008 - 2009 and its impacts on the European economy

Keynote speaker: António Mendonça (Professor Catedrático do ISEG/Universidade de Lisboa, ex-ministro das Obras Públicas, Transportes e Comunicações do XVIII Governo Constitucional de Portugal)

Session Chair: **António C. Marques** (Co-Chair of the XXI International Congress of WES/SEM)

4:00 p.m. – 5:00 p.m. | Concurrent Session I –Regulation and Social Economy (ROOM I)

Session Chair: **Sónia Neves**

1. *El papel de los bienes relacionales en la medición del bienestar subjetivo. El caso de España*
Authors: Matías Membiela-Pollán, María Alló-Pazos, Carlos Pateiro Rodríguez, Carlos Pateiro-López
Presenter: María Alló-Pazos
2. *Dynamics of the productivity of services in the European Union: special reference to Spain*
Authors: Francisco Alcalá-Olid, Juan-Ramón Lanzas-Molina, Marta Muñoz-Guarasa
Presenter: Francisco Alcalá-Olid
3. *Regulation in the telecommunications sector: The impact on the Euro Area investment*
Authors: Daniela Castilho, José Alberto Fuinhas, António Cardoso Marques
Presenter: Daniela Castilho

4:00 p.m. – 5:00 p.m. | Concurrent Session II – Banking System and Risk (ROOM II)

Session Chair: **Maria Rosa Borges**

1. *Interbank Linkages and Contagion Risk in the Portuguese Banking System*
Authors: Maria Rosa Borges, Lara Fernandes
Presenter: Maria Rosa Borges



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2. *Private credit, and house prices in the Eurozone: a single monetary policy with dissonant transmission mechanisms*
Authors: Sofia Vale, Tricia Snyder
Presenter: Sofia Vale
3. *Responsible factors for the economic bankruptcy of micro and small enterprises on Mato Grosso, Brazil*
Authors: Dilamar Dallemole, Katiane Toldi, Alexandre Magno de Melo Faria, Arturo Alejandro Zavala Zavala, José Ramos Pires Manso
Presenter: Dilamar Dallemole

4:00 p.m. – 5:00 p.m. | Concurrent Session III – Social and Political Economy (ROOM III)

Session Chair: Jaime de Pablo Valenciano

1. *Desarrollo Local a través del fomento del Emprendimiento Social en Andalucía (España)*
Authors: Juan Uribe-Toril, Jaime de Pablo Valenciano, Juan Milan-García, Jose Luis Ruiz-Real
Presenter: Jaime de Pablo Valenciano
2. *El desarrollo legislativo de la economía social en la Península Ibérica*
Author: Antonio José Macías
Presenter: Antonio José Macías
3. *Participación social en los GDRs de la Alpujarra de Almería y Granada*
Authors: Carlos Ramos Jiménez, Belén Parra Parra
Presenter: Belén Parra Parra
4. *The impact of Brexit on the Spanish tourism efficiency*
Authors: Pablo Coto-Millán, Xose Luis
Presenter: Pablo Coto-Millán

5:00 p.m. – 6:00 p.m. | Book Presentation (Delta Editora, E; Escolar Editora, P) (ROOM I)

Session Chair: João Monteiro

António Marques (Marques, A.C., 2018), *Economia da Energia, Desafios, intervenção pública e gestão da procura de eletricidade*, Edições Sílabo

António Marques (Marques, A.C., Macedo, D.P., Pereira, D.S., Leal, P.H. & Neves, S.A., 2018), *Economia Industrial Teoria e Prática, Abordagem Estratégica com Teoria dos Jogos*, Edições Almedina S.A.

Jaime de Pablo Valenciano/Juan Uribe-Toril (Coords., 2018), *Los nuevos desafíos a la integración de la economía mundial / The new challenges to integration in the global economy*, Universidad de Almería

José R. Pires Manso (Coord) et al., *Banking Risk and Monetary Channel – Some empirical Essays for Southern European Countries*

6:00 p.m. – 7:00 p.m. | Welcome Drink and Regional Tasting

End of DAY 1



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Thursday, June 13

9:00 a.m. | Check-in

9:30 a.m. – 10:30 a.m. | Concurrent Session IV – R&D and Innovation Policy (ROOM I)

Session Chair: Javier Lucena Giraldo

1. **Transformation and Validity of Structural Uses /Transformación y vigencia de los usos estructurales**
Author: Javier Lucena Giraldo
Presenter: Javier Lucena Giraldo
2. ***A new perspective on the Global Innovation Index: A panel data analysis***
Authors: Marcelo Duarte, Fernando Carvalho
Presenter: Marcelo Duarte
3. ***The Entrepreneurial University and its contextual effects. The role of University Spin-Offs in partially determining the innovation in regions***
Author: Antonio Prencipe
Presenter: Antonio Prencipe

9:30 a.m. – 10:30 a.m. | Concurrent Session V – Challenges and Opportunities of Innovation (ROOM II)

Session Chair: Laura Martínez-Salvador

1. ***Challenges and opportunities of smart specialization strategies: the regional innovation system of the state of Mexico***
Authors: José Luis Solleiro-Rebolledo, Rosario Castañón –Ibarra, Laura Martínez-Salvador
Presenter: Laura Martínez-Salvador
2. ***Obstacles to innovation as effect on productivity in small developing countries***
Authors: Fernando de Oliveira, Óscar Rodil-Marzábal
Presenter: Fernando de Oliveira
3. ***The impact of research output by fields of science on economic growth: do human capital and structural change matter?***
Authors: Aurora Teixeira, Tânia Pinto
Presenter: Tânia Pinto

9:30 a.m. – 10:30 a.m. | Concurrent Session VI – Sustainable Development (ROOM III)

Session Chair: Leandro Javier Llorente González

1. ***Intra and extra-EU trade in recyclable materials and circular economy: a critical appraisal of the European Commission's monitoring framework***
Authors: Leandro Javier Llorente González, Xavier Vence Deza
Presenter: Leandro Javier Llorente González
2. ***International trade and the environment: imports of timber in the EU***
Authors: Encarnación Moral-Pajares, Ángela Andrea Caviades-Conde, Concepción Martínez-Alcalá, Leticia Gallego-Valero
Presenter: Leticia Gallego-Valero
3. ***FDI-pollution nexus: evidence of OECD countries***
Authors: Rafaela Caetano, António Cardoso Marques
Presenter: Rafaela Caetano



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10:30 a.m. – 11:00 a.m. | Coffee Break

11:00 a.m. – 12:30 a.m. | Concurrent Session VII –Energy Economics (ROOM I)

Session Chair: Victor Moutinho

1. *Can ecological forms of governance avoid global tragedies of the commons?*
Author: Shann Turnbull
Presenter: Shann Turnbull
2. *Estado y reforma energética en México*
Author: Marco Antonio Merchand Rojas
Presenter: Marco Antonio Merchand Rojas
3. *Análisis de la eficiencia de la industria europea de distribución de gas*
Authors: Pablo Coto-Millán, Lucía Inglada-Pérez, Pedro Casares-Hontañón, Vicenter Inglada
Presenter: Pablo Coto-Millán

11:00 a.m. – 12:30 a.m. | Concurrent Session VIII – Tourism Economics and Organizational Performance (ROOM II)

Session Chair: João Monteiro

1. *The French antilles, a commitment to compatibility between luxury tourism and local development*
Authors: Francisco Javier Garcia Corral, Abel Fuentes Capilla, Carlos Garcia Lopez
Presenter: Abel Fuentes Capilla
2. *Brand Pueblo as a Local Development strategy*
Authors: Roma Lalama, Bravo Lalama Javier
Presenter: Roma Lalama
3. *Aplicación del Valor Añadido Hiperintegrado (VAH) al estudio de la desindustrialización por efecto desplazamiento. El caso de la Economía Española*
Authors: Rafael Fernandez, Pablo Rodríguez Liboreiro, Clara García Fernández-Muro
Presenter: Rafael Fernandez

11:00 a.m. – 12:30 a.m. | Concurrent Session IX – World Economic Development/Finance and Risk (ROOM III)

Session Chair: Luís Marques

1. *The relationship between public capital stock, private capital stock, and economic growth in Latin America and Caribbean countries*
Authors: Renato Santiago, Matheus Koengkan, José Alberto Fuinhas, António Cardoso Marques
Presenter: Renato Santiago
2. *Implicaciones para Centroamérica del Acuerdo de Asociación con la Unión Europea*
Authors: Patxi Zabalo Arena, Eduardo Bidaurratzaga Aurre, Artur Colom Jaén
Presenter: Eduardo Bidaurratzaga Aurre
3. *Determinantes de la apertura de una cuenta bancaria en el ámbito internacional*
Author: Lilianne Isabel Pavón Cuéllar
Presenter: Lilianne Isabel Pavón Cuéllar



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11:00 a.m. – 12:30 a.m. | Concurrent Session X – International Economy and Diversification (ROOM IV)

Session Chair: **Gustavo Matias Clavero**

1. ***Analysis of the growth and diversification of mexican exports***
Authors: Aldo Viguera García, Joaquín Flores Paredes, María Guadalupe Calderón Martínez
Presenter: Aldo Viguera García
2. ***The Marshall-Lerner Condition and the J-Curve effect for Colombia (1995-2017)***
Authors: Carlos Manuel Córdoba Segovia, David Felipe Moreno Moncayo, Juan Esteban Moncayo Montenegro
Presenter: Carlos Manuel Córdoba Segovia
3. ***Utilidad práctica del método de análisis estructural en la complejidad del paradigma del infolítico y su digitalismo***
Authors: Gustavo Matias Clavero
Presenter: Gustavo Matias Clavero
4. ***Políticas de desarrollo rural y la economía social en el sur de Mendoza, Argentina***
Authors: Elsa Mora, Sebastian Mora, Ivan Augusto Rosales Mercado
Presenter: Elsa Mora

12:30 a.m. | Lunch

2:30 p.m. – 3:30p.m. | Plenary Session (ROOM I)

International Health Systems' Challenges / Os Desafios dos Sistemas de Saúde

Keynote speaker: **Adalberto Campos Fernandes** (Professor da Escola Nacional de Saúde Pública e da Universidade de Lisboa/ISCSP; ex-ministro da Saúde do XXI Governo Constitucional)

Session Chair: **José R. Pires Manso** (Chair of the XXI International Congress of WES/SEM)

3:30 p.m. – 4:30 p.m. | Concurrent Session XI – Financial Analysis and International Trade (ROOM II)

Session Chair: **Humberto Maurício Argotty-Erazo**

1. ***Determinantes de las posiciones de mercado con retornos positivos: un primer enfoque a partir del análisis discriminante***
Authors: Humberto Mauricio Argotty-Erazo, Antonio Blázquez-Zaballos, Carlos A. Argoty Eraso, Diego H. Peluffo-Ordoñez
Presenter: Mauricio Argotty-Erazo
2. ***Endogeneity Issues in the Empirical Assessment of the Determinants of Loan Renegotiation***
Authors: José Valente, Mário Augusto, José Murteira
Presenter: José Valente
3. ***El impacto medioambiental de los flujos comerciales. Una aproximación al caso de las exportaciones europeas***
Authors: Hugo Campos Romero, Óscar Rodil Marzábal
Presenter: Hugo Campos Romero



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3:30 p.m. – 4:30 p.m. | Concurrent Session XII – Inequality and Economic Development (ROOM III)

Session Chair: Angeles Sánchez Díez

1. **Calidad del empleo de mujeres y hombres en la Unión Europea**
Authors: Angeles Sánchez Díez, Laura Pérez Ortiz, Ana I. Viñas Apaolaza
Presenter: Angeles Sánchez Díez
2. ***Institutional determinants of entrepreneurship by opportunity from a gender perspective***
Authors: Elena Bárcena-Martín, Samuel Medina-Claros, Salvado Pérez-Moreno
Presenter: Samuel Medina-Claros
3. ***Public sector performance, property rights and security: three determinants of economic inequality***
Authors: Elena Bárcena-Martín, Samuel Medina-Claros, Salvador Pérez-Moreno
Presenter: Samuel Medina-Claros

4:30 p.m. – 5:00 p.m. | Coffee End

5:30 p.m. | Reception at City Hall Covilhã

(Free transport will be available at 5:10 p.m. from the Faculty of Human and Social Sciences to the City Hall)

8:00 p.m. | Gala Dinner and delivery of the XXI Prize José Luis Sampedro [Quinta da Amoreira, Canhoso]

(Free transport will be available at 7:30 p.m. from TRYP Covilhã Dona Maria Hotel to Quinta da Amoreira and the return will be at 23:00 p.m.)

End of DAY 2



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Friday, June 14

8:45 a.m. | Check-in

9:00 a.m. – 10:00 a.m. | Concurrent Session XIII –Sectorial Development (ROOM I)

Session Chair: Gustavo Matias Clavero

1. *La RSC y el cumplimiento legal, instrumentos para frenar la expropiación de espacio y tiempo digitales*
Author: Gustavo Matias Clavero
Presenter: Gustavo Matias Clavero
2. *La distribución internacional de la renta y el comercio de petróleo*
Authors: Antonio Jose Garzon Gordon, Luis Ángel Hierro Recio
Presenter: Antonio Jose Garzon Gordon
3. *Organic cocoa cultivation in Honduras: main production factors of the cortés department*
Authors: Dilamar Dallemole, Oscar Estanislao Chavez Amaya
Presenter: Dilamar Dallemole
4. *Aproximación a la realidad deportiva de las Comunidades Autónomas españolas en el año 2011*
Author: Francisco Antonio García Márquez
Presenter: Francisco Antonio García Márquez

9:00 a.m. – 10:00 a.m. | Concurrent Session XIV – Global economy Perspectives (ROOM II)

Session Chair: Juan Uribe-Toril

1. *Emprendimiento social: estudio bibliométrico (España-Portugal)*
Authors: Juan Uribe-Toril, Jaime de Pablo Valenciano, Jose Luis Ruiz-Real, José Ramos Pires Manso
Presenter: Juan Uribe-Toril
2. *Política social y jornaleros agrícolas en la Cuarta Transformación en México*
Author: Antonieta Barrón
Presenter: Antonieta Barrón
3. *¿Es útil el concepto de soberanía monetaria en el contexto de la economía global?*
Authors: Esteban Cruz Hidalgo, Francisco Manuel Parejo Moruno, José Francisco Rangel Preciado
Presenter: Esteban Cruz Hidalgo

9:00 a.m. – 10:00 a.m. | Concurrent Session XV – Organizational Development and Labour Market (ROOM III)

Session Chair: Edmund Fitzgerald

1. *¿Cuál es el futuro de las incubadoras de empresas en Andalucía?*
Authors: Francisco Javier García Corral, Guillermo Giménez García, María del Carmen Martínez Ruiz, Cristóbal Simón López, María del Pilar Mateo Domene
Presenter: Francisco Javier García Corral
2. *Factores que influyen en la incorporación de la educación financiera en los planes de estudio en España*
Author: Juan Almagro
Presenter: Juan Almagro
3. *Departure and return to Mexico. Understanding the structure and factors influencing the international migratory process*
Author: María de Jesus Santiago Cruz
Presenter: María de Jesus Santiago Cruz



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10:00 a.m. – 10:15 a.m. | Coffee Break

10:15 a.m. – 11:00 a.m. | *Taller/Workshop de Inovación Docente* (ROOM IV)

From tradicional to innovations: some experiences of the subject of EU Economics / De lo tradicional a la innovación: Experiencias en la asignatura de Economía de la U.E.

Presenter: Jaime de Pablo Valenciano

11:00 a.m. – 12:00 a.m. | Round table *How to increase paper publications in top journals (ISI & Scopus)?* (ROOM I)

Edmund Fitzgerald (University of Oxford, UK & SEM Honorary President)

Manuela de Paz Bañez (Directora da Revista de Economia Mundial [REM, ISI, Universidad de Huelva])

Shann Turnbull (International Institute for Self-Governance, Australia)

Session Chair: António C. Marques (Co-Chair of the XXI International Congress of WES/SEM)

12:00 a.m. – 1:00 p.m. | General Assembly of the World Economy Society / Asamblea-General de la Sociedad de Economía Mundial & Closing Session (ROOM I)

1:00 p.m. | Lunch

2:30 p.m. | Visit to the Wool Museum (Museu de Lanifícios) of the University of Beira Interior

End of CONGRESS